

Wisconsin Cheese Makers Association

2012 International Cheese Technology Exposition

Say Cheese at the biggest expo of the year!

The nation's largest cheese expo, the International Cheese Technology Expo, is set for April 10-12, 2012 with more exhibits and seminars than ever before.

The ICTE showcases full-scale equipment, ingredients and technology for cheese manufacturers, whey processors and the butter industry. Our new location at the Frontier Airlines Center in Milwaukee has allowed the Expo to expand rapidly, with 30 percent more booths than the 2010 exhibit floor.

Milwaukee is an exciting venue for the bigger, better ICTE. The Frontier Airlines Center rests in the heart of Milwaukee's vibrant downtown with dozens of restaurants and hotels within walking distance. Just two blocks off Interstate 43, the Center is surrounded with convenient parking and served by General Mitchell International Airport.

Now in its 30th year, the Expo hosted by Wisconsin Cheese Makers Association and Wisconsin Center for Dairy Research, exists in service to the dairy industry. All dairy manufacturing and processing personnel from any company or cooperative may still walk the exhibit floor for free. In addition all lunches are free as well as our evening receptions.

Following our theme of bigger and better, the 2012 International Cheese Technology Expo will feature more seminars than ever, including talks on cheese technology; the impact of the Food Safety Modernization Act; worldwide success in achieving low sodium dairy product goals; conversion of dairy plants waste streams to energy; export opportunities in southeast Asia; and federal dairy policy reform.



Building world-class education sessions in 2012 is a partnership effort including U.S. Dairy Export Council, Innovation Center for U.S. Dairy, Wisconsin Milk Marketing Board, Baker Tilly, Wisconsin Center for Dairy Research and Wisconsin Cheese Makers Association.

The ICTE is where the cheese industry gathers, a fact made clear when hundreds of winners from the 2012 World Championship Cheese Contest fly in from around the world to accept their gold, silver and bronze medals from the world's largest technical cheese competition.

Join the practical, affordable and uplifting event of the year – the 2012 International Cheese Technology Expo April 10-12 in Milwaukee!

Complete information and registration is available at www.cheeseexpo.org.

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